

# Application of Traditional Arts and Crafts in Modern Art Design Education

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**Keywords:** traditional arts and crafts; modern art design education; application

**Abstract:** At present, traditional craft education in China is a very important part of art education. The development level of modern design is constantly developing and improving, and many modern art forms are also affected by the traditional craft. Therefore, modern design education should be fully integrated into China's long history and culture. Only in this way can the traditional art and modern technology be combined organically. Based on this, this paper makes a simple analysis of the relationship between traditional arts and crafts and modern art design, mainly expounds the application of traditional arts and crafts in the modern design education system, in order to make the modern art design education develop healthily.

## 1. Introduction

China's art design education began in the early part of the last century, and it is constantly improving and innovating in the process of its development. At the same time, it has also received much attention and attention from many people. However, from the development of modern art design education, there are still some problems. The biggest problem is that in the process of art design education, the importance of traditional arts and crafts is neglected, and the students are not fully considered. Traditional crafts are relatively unfamiliar and affect the design of their works.

For relevant educators, it is necessary to consider the application of traditional arts and crafts in modern art design education. Only by combining traditional arts and crafts with modern art design education can we enhance the effect of art design education, in order to inherit and carry forward traditional arts and crafts, and boldly innovate modern art design<sup>[1]</sup>. Figure 1 shows students integrating traditional arts and crafts into their own art design works.



Figure 1 Exhibition of outstanding graduates of the Fine Arts Department

## 2. The relationship between traditional arts and crafts and modern art design

### 2.1 Modern art design is the supplement and improvement of traditional arts and crafts

In the context of the ever-evolving social economy, people have made some changes in their demand, but their needs still satisfy the aesthetic law of art to some extent. From the perspective of the development of culture and art, modern art design draws on some elements of traditional arts

and crafts, and in order to meet people's aesthetic concepts, it also innovates and adjusts these traditional art elements. In addition, with the continuous development of modern art design, people also pay more attention to the art value and cultural connotation of modern art design. For traditional arts and crafts, its historical value, artistic value and cultural value are rich. Therefore, in the process of modern art design, traditional art elements can be fully utilized to enrich the cultural connotation of modern art design works. The artistic value of the work. Therefore, modern art design is a supplement and improvement of traditional arts and crafts<sup>[2]</sup>.

## **2.2 Traditional arts and crafts provide a source of inspiration for modern art design**

The behavior mode and thinking mode of each nation are different, thus forming various national culture and aesthetic idea. In the traditional arts and crafts, there are a lot of national culture and aesthetic culture, which effectively reflect the behavior and lifestyle of the ancient people. The cultural connotation of traditional arts and crafts brings a certain influence to modern art design. On the basis of cultural communication, modern art design can draw lessons from the cultural connotation of traditional arts and crafts, find inspiration in the process of reference, innovate design elements, and then enhance the national features of modern art design works and enhance people's understanding of national culture.

## **2.3 Traditional arts and crafts provide a source of inspiration for modern art design**

Design is not a simple individual behavior. Every modern designer's way of thinking, aesthetic concept and expression technique are not innate, but are gradually formed by traditional appreciation and understanding on traditional reference objects. At present, many cutting-edge designers are pursuing new designs, but if there is no comparison between traditional arts and crafts, there will be new and old points, so traditional arts and crafts can promote the development of modern art design.

# **3. Application of Chinese traditional arts and crafts in modern design education system**

## **3.1 Chinese traditional aesthetic thought**

The formation of each national aesthetic thought is to be compatible with the level of social and economic development at that time. It is usually reflected in the development of each society and each individual, and it is necessary to deepen people into a country and in different forms. The roots of a nation have formed a certain psychological set-up and played a more active role in development<sup>[3]</sup>.

In the traditional Chinese aesthetics of Chinese craftsmanship, the expression of emotion and temperament is very important to the two Yuanjia, which forms a people-oriented. The concept of human beings and nature and getting along with them forms a relatively more optimistic and more demanding state of life and a healthier way of life, thus enabling people engaged in art design to incorporate certain elements of nature. The cable is applied to its own design, which also better demonstrates the vitality and vitality of a design. This is also an important reason for the enduring popularity of traditional Chinese arts and crafts.

In today's life, the level of informatization is getting higher and higher, and technology is becoming more and more developed. Under such circumstances, people's lives enjoy more high-tech and freedom, and people's lifestyle is also in this process. There are very obvious changes in the process, so that people will be more and more confused. The cultural spirit and aesthetic consciousness covered in the traditional Chinese aesthetic thought room play an important role in solving the mystery and leisure in people's hearts. Therefore, it also has a strong guiding role in the modern design education system. The analysis of the application of traditional arts and crafts to modern art design education in recent years is shown in figure 1.

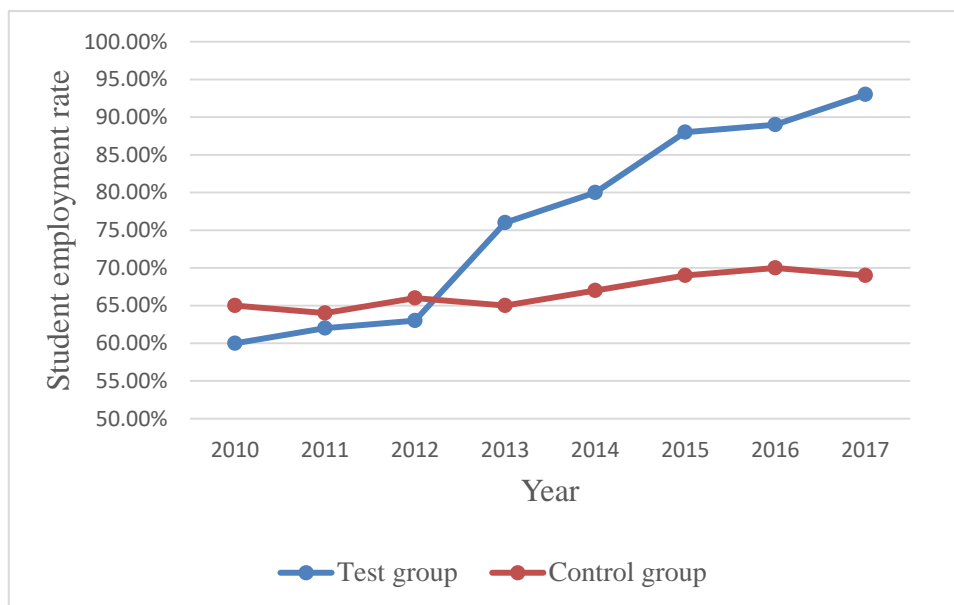


Figure 2 Integrating traditional arts and crafts into the effect of modern art design education

### 3.2 National traditional symbol

Symbols are actually a very important manifestation of cultural development, and only humans can understand the meaning of different symbols. People of the same nationality will use the already established symbols to represent a certain kind of thing, so that information can be exchanged and communicated. Under such circumstances, symbols become the most basic ties and bridges for people to communicate. In the process of the development of traditional Chinese arts and crafts, many different means can be applied to the symbol as a medium for information communication. Because it has a very close relationship with the national cultural background at that time, it must also reflect the Chinese culture. The characteristics, the spiritual core shown in it is also an important manifestation of our national spirit. Although the form of its display has changed, the spiritual connotation it has to express has never changed.

China's traditional culture has a very long history and it is also an important foundation in modern design. After the application of national symbols in today's art design, it will make our design teaching more contemporary and more reveal the differences of Chinese culture<sup>[4]</sup>.

### 3.3 Unique ethnic crafts and techniques

The emphasis on craftsmanship and attention is the tradition of traditional Chinese arts and crafts. Chinese traditional arts and crafts have consistently followed the development of the craft itself in the technical whirlpool, paying attention to the wisdom of people. Ingenuity, skillful use, skillful decoration, and skillful work have become the prominent signs of arts and crafts and traditional aesthetic concepts, and the focus on people is the core of traditional craft aesthetics<sup>[5]</sup>.

For a long time, traditional crafts have been in low interest, and they are in a state of self-destruction. The main factor causing this status quo is the change and dislocation of people's ideas under the influence of modern lifestyle and the impact of modern industrial economy. It is widely believed that traditional crafts represent backward technological means and production methods and should be eliminated or collected by historical museums. In fact, from the perspective of cultural inheritance, traditional techniques contain scientific and technological genes, and the protection of these genes is of great value to the development of modern science and technology.

## 4. Conclusions

In a word, traditional arts and crafts are the essence of Chinese art and culture, which has a positive influence on modern art design education. Therefore, for education workers of modern art design, they should fully recognize the importance of traditional arts and crafts to education of

modern art design on the basis of clarifying the relationship between traditional crafts and modern art design. The traditional arts and crafts and modern art design are closely linked to form a perfect modern art and modern education design, which contributes to the development and inheritance of Chinese traditional craft culture.

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